

For Immediate Release



Media Release

The Seletar Mall secures three main anchors

Singapore, 4 October 2013 - The Seletar Mall, which is slated to open with an eclectic mix of retail, dining and lifestyle offerings by December 2014, has confirmed three main anchor tenants.

Cinema-goers will be delighted to know that Shaw Theatres has come on board and will be located on Level 4. Occupying a space of about 17,000 sq-ft, Shaw Theatres will operate an 8-screen multiplex with an approximate capacity of 800 seats. The cinema will feature Shaw's signature seats from Figuras and the latest in cinema technologies, with one of the brightest 3D systems - RealD 3D. To cater to the needs of the disabled, the cinema will offer a dedicated in-cinema lift to allow easy access from the box-office level straight to the cinema hall level.

Mr. Mark Shaw, Executive Vice President of Operations, Shaw Organisation, said: "Shaw Theatres has been on a journey of growth over the last few years and the key focus is our patrons – how we can bring better cinematic experiences and make it convenient for them to enjoy great entertainment. We are thrilled to be part of The Seletar Mall, bringing memorable cinematic experiences to the neighbourhood."

The family oriented shopping mall will have NTUC Foodfare as its food court operator. The 12,000 sq-ft food court at Level 3 will offer tasty meals at great value prices. NTUC Union members can also enjoy special discounts on selected meals at NTUC Foodfare such as the popular breakfast set at \$1.40. The 450-seat food court will boast NTUC Foodfare's award-winning family dining area with customised low tables and kid-sized chairs, featuring a kids' movie corner as well as a kids' menu and table activities for the family.

Mr Perry Ong, Chief Executive Officer, NTUC Foodfare, said: "We are very delighted to be part of this family mall. Besides providing great value, we look forward to offering the best family dining experience for residents in the vicinity."

FairPrice Finest supermarket will provide everyday grocery shopping with its 23,000 sq-ft store at Basement 2 of the mall. It offers a wide array of reasonably priced fine foods and premium selection for residents in the vicinity.

Mr Seah Kian Peng, Chief Executive Officer, NTUC Fairprice, said: "FairPrice Finest is excited to be one of the anchor tenants at the new The Seletar Mall. We aim to bring the fine life closer to shoppers at fair prices. Shoppers will be spoilt for choice by the large variety of product offerings like a premium delicatessen offering choice cut meats, a walk-in wine cellar offering a good range of fine wines, live oysters, a wide variety of cut cheeses, an organic section as well as home delivery services. Beyond this wide range of cosmopolitan products which are competitively priced, FairPrice Finest also provides daily groceries which are priced at the same prices offered at all NTUC FairPrice supermarkets to give shoppers the best of both worlds."

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About The Seletar Mall

The Seletar Mall is a 6-storey development by Singapore Press Holdings Limited (SPH) and United Engineers Limited (UEL). This joint venture mall is conveniently located at the junction of Sengkang West Avenue and Fernvale Road and is highly accessible via the Sengkang North East Line (NEL) MRT/ Fernvale LRT station, with bus routes connecting to the Sengkang bus interchange and two main expressways, Tampines Expressway (TPE) and Central Expressway (CTE).

The Seletar Mall, with a net lettable area of 188,000 sq ft, is positioned as a family oriented shopping mall with retail and F&B spread over four levels above ground plus two basement levels. The Seletar Mall will enjoy a catchment of 320,000 residents living in HDB flats, private condominiums and landed homes located within 3 km radius of the mall. Apart from the residential catchment, there is also a good-sized working population at the Seletar Aerospace Park next to Seletar Airport and the Ang Mo Kio Industrial Park.

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