

**For Immediate Release**



## **Media Release**

### **The Seletar Mall obtained TOP and opens on 28 November 2014**

**Singapore, 3 November 2014** – The Seletar Mall, developed by The Seletar Mall Pte Ltd, a joint venture company between Singapore Press Holdings (70%) and United Engineers Limited (30%), has obtained the Temporary Occupation Permit (“TOP”) on 28 October 2014. The mall, which is located at 33 Sengkang West Avenue, will open its doors to shoppers on Friday, 28 November 2014.

Ahead of its opening, the family-oriented mall has already achieved 99.6% occupancy. The four-storey shopping mall plus two basements will house more than 130 brands over a net lettable area of 188,000 square feet (“sq ft”). About 380 carpark lots are provided at basements 3, 4 and 5.

Nestled at the junction of Sengkang West Avenue and Fernvale Road, the modern and chic mall will serve the needs of the residents and working population in the surrounding estates such as Sengkang, Hougang, Punggol, Seletar and Ang Mo Kio. It offers an exciting array of dining, lifestyle, fashion and shopping experience under one roof, bringing both new and familiar brands closer to home.

The diverse mix of anchor tenants include premium supermarket FairPrice Finest, cineplex Shaw Theatres, foodcourt Foodfare, Japanese casual clothing company UNIQLO, ladies-only fitness centre Amore Fitness & Boutique Spa and departmental store BHG.

Diners can look forward to an extensive list of established cafes and restaurants at The Seletar Mall, including A-One Claypot House, BALlthai, Delifrance, Din Tai Fung, Fish & Co., Han’s, Hong Kong Sheng Kee Dessert, Let’s EAT, McDonald’s, My Briyani House, NeNe Chicken, O’Coffee Club, Oki-Machi, Paradise Inn, Pizza Hut, Proofer Boulangerie, Shokudo, Song Fa Bak Kut Teh, Starbucks, Subway, Sushi Express, Swensen’s, Texas Chicken, The Coffee Bean & Tea Leaf, Toast Box, umisushi, Xin Wang Hong Kong Cafe and Ya Kun Family Cafe.

Shoppers will also be spoilt for choice from a variety of lifestyle and apparel retailers, such as Bata, Challenger Mini, Citrusox, City Chain, dENIZEN, District 5, EEWU Laundry & Alteration, Giordano, Hang Ten, I Love Accessories, M.2, Pierre Cardin Lingerie, Popular Bookstore, Precious Thots, Royal Sporting House, The Travel Store, World of Sports and Young Hearts.

Families with young children have a wide range of kids’ enrichment centres to choose from. They include Aspire Hub Education, Han Language Centre, HiArt, Mavis Academic Tutorial Centre, Mind Stretcher Learning Centre, The Ballet and Music Company and Vienna Music School. To round up the shopping experience for parents, there are also concepts such as BB Spa, Early Learning Centre, Ergo Factors, Hokey Pokey, Lamkins, Mothercare and Poney to cater to the needs of their precious little ones.

### **The Seletar Mall Christmas Specials**

From 28 November, The Seletar Mall will be celebrating Christmas with a series of promotions, performances and activities, such as special treats for children, including air brush tattoo and crafts activities.

Drawing inspirations from Christmas characters, greeting new shoppers at the mall’s level 1 atrium is a one-of-a-kind, 8-metre tree lit with energy-saving LED lights and reindeer ornaments made from recyclable wine corks as well as ornaments that are shaped in hot air balloons.

For more information, visit [www.theseletarmall.com](http://www.theseletarmall.com) or ‘like us’ on Facebook page – theseletarmall.

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### **About The Seletar Mall**

The Seletar Mall (利达广场) is a four-storey mall, with five-basement levels (including 3 basement carpark), by Singapore Press Holdings Limited (SPH) and United Engineers Development Pte Ltd (UED). This joint venture mall is conveniently located at the junction of Sengkang West Avenue and Fernvale Road and is highly accessible via the Sengkang North East Line (NEL) MRT/ Fernvale LRT station, with bus routes connecting to the Sengkang bus interchange and two main expressways, Tampines Expressway (TPE) and Central Expressway (CTE).

The Seletar Mall, with a net lettable area of 188,000 sq ft, is positioned as a family oriented shopping mall with retail and F&B spread over four levels above ground plus two basement levels. The Seletar Mall will enjoy a catchment of 320,000 residents living in HDB flats, private condominiums and landed homes located within 3 km radius of the mall. Apart from the residential catchment, there is also a good-sized working population at the Seletar Aerospace Park next to Seletar Airport and the Ang Mo Kio Industrial Park.

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